

WEB CONFERENCE ATLANTIC GEOPARKS

GEOTOURISM FOR SUSTAINABILITY

5TH NOVEMBER 2020

9:00AM TO 7:00PM (UTC/GMT TIME)

	Opening Session
09h00	<ul style="list-style-type: none"> • Fernando Freire de Sousa President of the North Region Coordination and Development Commission and Managing Authority of Interreg - Atlantic Area (to be confirmed)
10h00	<ul style="list-style-type: none"> • Luis Pedro Martins President of the Porto and North of Portugal Tourism Entity • Artur Abreu Sá President of the School of Life and Environmental Sciences, University of Trás-os-Montes and Alto Douro Leader partner of Atlantic_Geoparks Project • Margarida Belém Mayor of Arouca Municipality and President of the Board of AGA - Arouca Geopark Association
	Plenary Conference 1 – The role of International Networks for promotion of singular places and destinations
10h15	Chair: Elisabeth Kastenholz University of Aveiro
11h15	Cultural Routes of the Council of Europe – Space, Time and Sense of Place – Eladio Fernández-Galiano Special Advisor of the Council of Europe Cultural Routes Programme and Member of the Board of the European Institute on Cultural Routes Global Trends of Geotourism Destinations and Global Geoparks – Nickolas Zouros President of the Global Geoparks Network International Association
11h15	Discussion
	Plenary Conference 2 – Geotourism Strategies for territorial development
11h30	Chair: Elisabeth Kastenholz University of Aveiro
12h15	Smart Specialization Strategy on Geotourism: challenges and opportunities – 2021-2027 António Duarte , AGA – Arouca Geopark Association "The European Atlantic Geotourism Route or how Earth's evolution granted us with a unique natural and cultural heritage" Artur A. Sá , University of Trás-os-Montes and Alto Douro
12h15	Discussion
12h30	Lunch Break
	Atlantic Geoparks Project: outputs & Results
14h00	WP2. Project Communication Burren & Cliffs of Moher UNESCO Global Geopark
16h15	WP3. Capitalization Martina O'Neill , Marble Arch Caves UNESCO Global Geopark WP4. Geo-site management Alan Bowring , Fforest Fawr UNESCO Global Geopark WP5. Transnational marketing: the European Atlantic Geotourism Route Basque Coast UNESCO Global Geopark
16h15	Coffee-break
16h30	WP6. ICT Tools for Discovery, Understanding and Enjoyment Naomi Foster , North Pennines AONB UNESCO Global Geopark
17h30	WP7. Training and capacity building Copper Coast UNESCO Global Geopark
	Closing Session
17h30	Rita Marques Secretary of State for Tourism (to be confirmed)
18h00	Margarida Belém Mayor of Arouca Municipality and President of the Board of AGA - Arouca Geopark Association